

# 13th Annual Inland Empire Economic Forecast Conference

## 2022 Sponsorship Opportunities

PRESENTED BY



Home of the A. Gary Anderson Graduate School of Management

📍 Raincross Ballroom, Riverside Convention Center    📅 October 5, 2022    🕒 3:00 - 6:00 PM

### Featured presenters



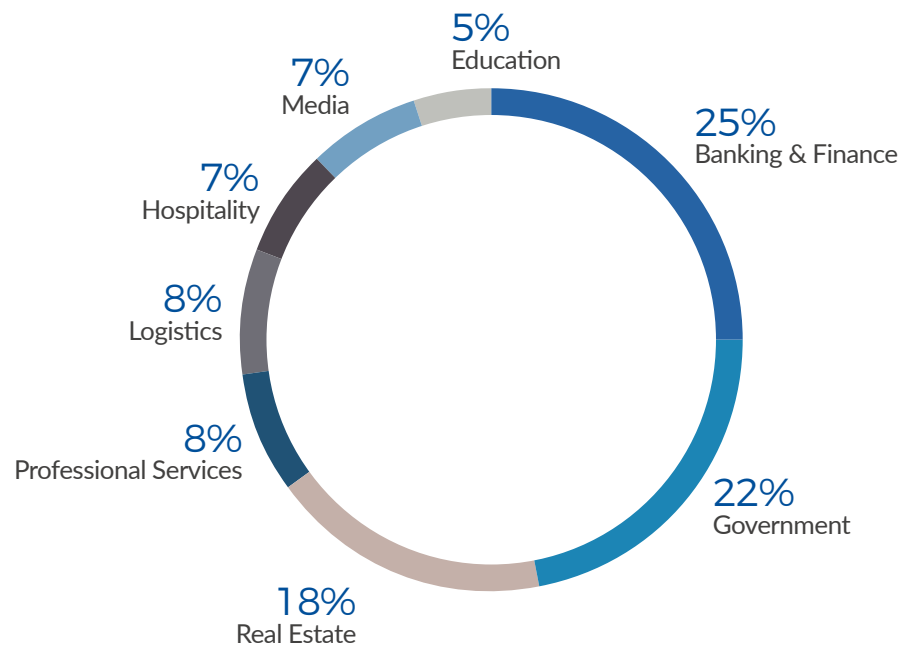
**U.S. & CALIFORNIA FORECAST**  
**Christopher Thornberg**, Director  
Center for Economic  
Forecasting & Development



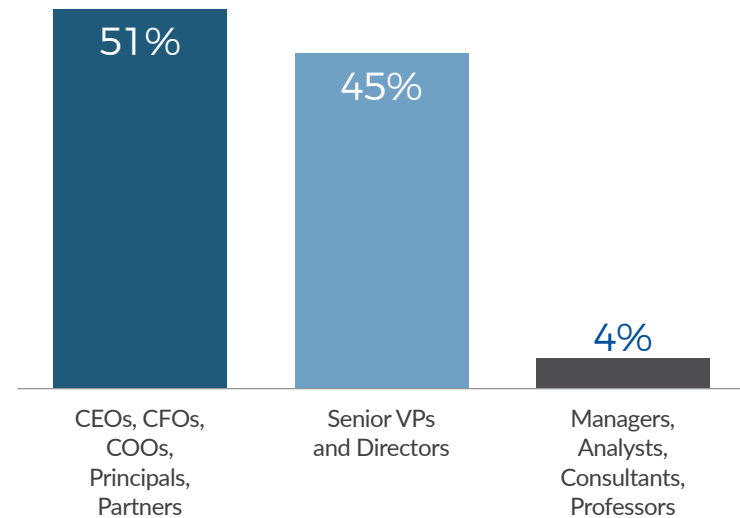
**INLAND EMPIRE FORECAST**  
**Taner Osman**, Research Manager  
Center for Economic  
Forecasting & Development

# Audience profile

This leading summit draws hundreds of C-level executives, investors, entrepreneurs, capital sources, and government and civic leaders — a powerful group of decision-makers and thought leaders.



Attendance By Industry



Attendance By Job Function

# Sponsorship levels

Sponsorship establishes your organization as a regional leader committed to the economic vitality and success of the Inland Empire. Your commitment will help to provide our community with timely, accurate insights and perspectives into the regional economy – when quality information is more important than ever.

Title / Platinum Sponsor \$25,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
<ul style="list-style-type: none"> <li>• Four premier tables (32 seats) with your logo at the conference</li> <li>• Option to Emcee the conference program</li> <li>• Private event with Dr. Christopher Thornberg (\$10,000 value)</li> <li>• Sponsor logo or name in all print and digital marketing materials provided to business, community, and government leaders in the region</li> <li>• Two full-page advertisements in the Economic Forecast Conference e-Book (\$2,000 value)</li> <li>• Eight invitations to the midyear economic outlook with Dr. Christopher Thornberg</li> </ul>	<ul style="list-style-type: none"> <li>• Two premier tables (16 seats) with your logo at the conference</li> <li>• Sponsor logo or name in all print and digital marketing materials provided to business, community, and government leaders in the region</li> <li>• Full-page advertisement in the Economic Forecast Conference e-Book (\$1,000 value)</li> <li>• Six invitations to the midyear economic outlook with Dr. Christopher Thornberg</li> </ul>	<ul style="list-style-type: none"> <li>• One premier table (eight seats) with your logo at the conference</li> <li>• Sponsor logo or name in all print and digital marketing materials provided to business, community, and government leaders in the region</li> <li>• Half-page advertisement in the Economic Forecast Conference e-Book (\$500 value)</li> <li>• Four invitations to the midyear economic outlook with Dr. Christopher Thornberg</li> </ul>	<ul style="list-style-type: none"> <li>• Four premier seats at the conference</li> <li>• Sponsor logo or name in all print and digital marketing materials provided to business, community, and government leaders in the region</li> <li>• Quarter-page advertisement in the Economic Forecast Conference e-Book (\$250 value)</li> <li>• Two invitations to the midyear economic outlook with Dr. Christopher Thornberg</li> </ul>

## All Sponsorship Packages Include:

- Inclusion of the sponsor's logo or name in the conference program distributed to all conference attendees as well as in advance marketing materials
- Inclusion of the sponsor's logo on the conference website with a hyperlink to the sponsor's website
- A digital copy of the 13th Annual Economic Forecast Conference e-Book to be shared with colleagues and clients
- An exclusive link to the conference video(s) after the event

# To become a **2022 Economic Forecast Conference Sponsor:**

Please mail a check payable to **“UCR Foundation”** with a notation **“2022 Economic Forecast Conference”** to:

**UCR Foundation**  
Contact: Gwendolyn Thibeaux  
P.O. Box 112  
Riverside, CA 92502-9879

**For questions or additional  
information, please contact:**

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